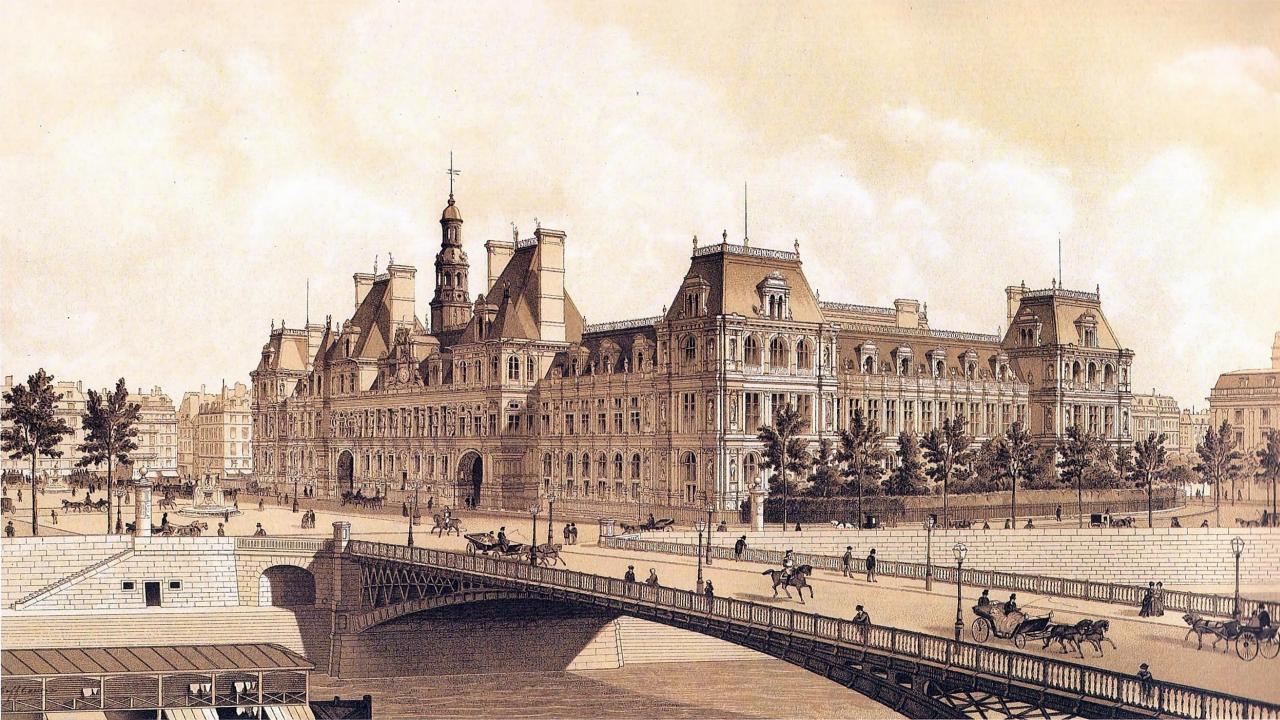


Ársfundur Íslandsstofu 2018, Bergþóra Halldórsdóttir





























YEARS





**YEARS** 







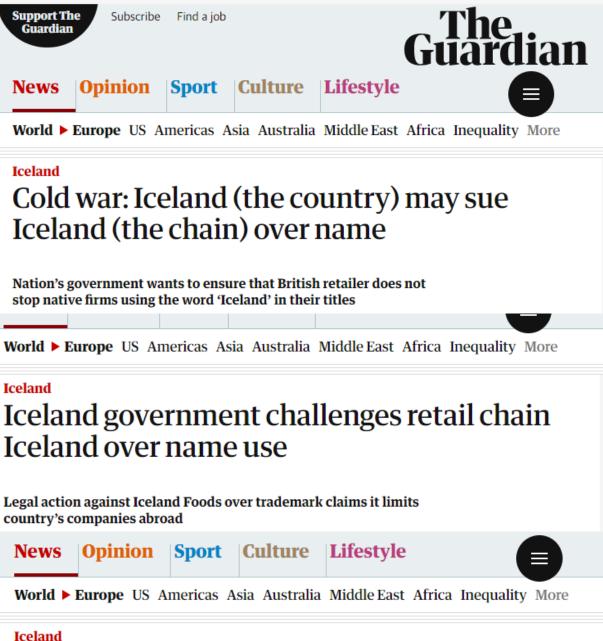


# Reaching 50 Million users

It took about 75 years for the telephone to connect 50 million people. Today a simple iPhone app like Draw Something can reach that milestone in a matter of days. In the past 10 years the rate of adoption of new technologies has accelerated at a dizzying speed. Can we keep up with it all?



CNBC



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Rank 2017: 88 2016:101

BV 2016: \$14bn Brand Rating: AAA-





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By Douglas A. McIntyre October 28, 2014 6:43 am EDT

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(1) 01/07/2014 10:39 | Updated 01 July 2014



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